



**GOMAN+YORK**

# Municipal Planning and Economic Development Advisory Services

NEW ENGLAND | DALLAS | PHOENIX

**Listen + Advise + Execute**



**GOMAN+YORK's team works at the leading edge of planning, economic development and community engagement.**

**WE CAN HELP YOUR COMMUNITY:**

- Create a streamlined regulatory environment
- Reinvigorate development projects
- Spur adaptive reuse of key properties
- Attract and retain business and jobs
- Achieve financial goals

- + Economic Development**
- + Comprehensive Plans**
- + Special Area Plans**
- + Advisory Services**
- + TIF/Tax Abatement Programs**
- + Demographic & Socio-Economic Analysis**
- + Economic Recovery Plans**
- + Land Use Application Technical Review**

## Our Approach

# Creating Reality-based Solutions as a Framework for Success

Drawing on decades of experience, our primary mission is to develop realistic and actionable strategies that revitalize towns, cities and neighborhoods at the intersection of planning, economic development, and real estate development.

## We help you create conditions for success

- Institute customer-centric processes and improvements
- Establish a business-friendly regulatory environment
- Encourage and support adaptive reuse of key properties
- Market local assets effectively to attract and retain business and jobs
- Achieve financial and community lifestyle goals
- Position community to compete for wealth and investment

## We support your critical town functions

- Conduct community visioning sessions
- Formulate concept plans for targeted properties
- Identify socioeconomic and demographic data and trends
- Perform SWOT analyses
- Design and execute marketing programs and materials
- Provide contract staffing of economic development positions
- Update your community's Comprehensive Plan

## We help craft public processes that are swift, certain, and simple

- Analyze goals, resources, tasks and implementation efforts
- Develop and implement creative, effective programs
- Train and advise town staff, board or commission members
- Develop straightforward, transparent RFP/RFQ processes
- Streamline zoning regulations and processes
- Design effective tax abatement programs and analyze applications

# Contact

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