

Economic Development Commission
Meeting Minutes
Nov. 12, 2020

Video of the meeting may be found here: <https://www.youtube.com/watch?v=YRyP3UhHA3A>

In attendance: Chair Jeremy Rosner, Vice Chair Tobenna Nwangwu, Shawn Fallon, Debbie Brander, Clio Nicolakis, Brooks Dougherty, Mica Cardozo and staff Betsy Yagla.

Mr. Rosner called the meeting to order at 7:07 p.m.

Public Comment:

There was no public comment submitted for the meeting.

Minutes:

The minutes for September were tabled.

Ms. Nicolakis made a motion to approve the October meeting minutes; Ms. Brander seconded. Mr. Nwangwu abstained; all others voted in favor and the motion passed.

Survey of residents about possible businesses

The commission discussed the survey for residents and agreed that it should be sent out after Thanksgiving and can be up through mid January. The Town will use survey service Zolo instead of Survey Monkey. Ms. Yagla will share the survey with EDC members once its live but before it is shared with the public to trouble shoot any issues.

Marketing program proposal

Mr. Rosner shared a marketing program proposal called "Woodbridge Bucks." The concept is to encourage residents to post favorably on social media about Woodbridge businesses. Anyone who does so and tags the Town will be entered into a raffle for \$25 in "Woodbridge Bucks" which can be spent at any participating business. Businesses can redeem the bucks from the Town for a check.

Mr. Flynn suggested that the Town submit photos of winners and the businesses where they spend the bucks to the local newspapers to generate more attention for local businesses and the program.

The commission also discussed creating a logo for the program and window clings or stickers.

Commercial property owners meeting

This was tabled.

At 8:18 Mr. Dougherty and Ms. Nicolakis left the meeting.

Fy22 Budget

The commission discussed the proposed budget but no vote was taken since there was no quorum.

2021 Meeting Dates

The commission discussed the 2021 meeting dates but no vote was taken since there was no quorum.

Business updates

Mr. Flynn updated the commission on Zoning Board of Appeals action regarding a proposed package store for 245 Amity and the brewery's plans to move to Bradley Road.

Ms. Yagla added that a proposal for 55+ housing at Bradley and Litchfield will be given a hearing at an upcoming Town Plan and Zoning meeting.

Adjournment

Ms. Brander made a motion to adjourn the meeting. Mr. Flynn seconded. All in favor; the motion passed. The meeting adjourned at 8:35 p.m.