

Economic Development Commission
Meeting Minutes
Sept 10, 2020

Video of the meeting may be found here: <https://youtu.be/JRt48b2mpWk>

In attendance: Chair Jeremy Rosner, Vice chair Tobenna Nwangwu, Shawn Fallon, Debbie Brander, Clio Nicolakis and staff Betsy Yagla. Brooks Dougherty joined at 7:37.

Mr. Rosner called the meeting to order at 7:12 p.m.

Public Comment:

There was no public comment submitted for the meeting.

Minutes:

Mr. Fallon made a motion to approve the July meeting minutes as submitted. Ms. Nicolakis seconded. All in favor; the motion passed.

Update on Survey of local businesses

The commission discussed the survey and a few additional questions regarding how COVID 19 is affecting businesses. The commission agreed to send out a hard copy and also offer it online and share on Facebook. The survey will also include a question asking if businesses would like to be profiled on the Town's Facebook page.

Survey of residents about possible businesses

The commission discussed a survey from another town that could serve as a blueprint. It was suggested that commission members review the survey and, provide feedback to Ms. Yagla by 9/28 and she will synthesize feedback and send a draft by 10/5 in time to review for the October meeting.

Marketing campaign

Ms. Yagla updated the commission on the marketing work done by two interns to highlight local retail and service businesses in videos and photo essays to show the public what's available and what businesses are doing to ensure safety of consumers during the pandemic.

Other

Mr. Rosner discussed the possibility of following up with property owners virtually. Prior to COVID-19 the meeting with property owners went well and since things have changed it may be time to check in and follow up with them.

Adjournment

Ms. Brander made a motion to adjourn the meeting. Mr. Flynn seconded. All in favor; the motion passed. The meeting adjourned at 8:06 p.m.

The next meeting will be Oct. 8 at 7 p.m.