

# Economic Development Commission

## June 11 2020 Meeting

### Minutes

YouTube video of the meeting can be found here: <https://www.youtube.com/watch?v=qDLf1hFrTQ0>

In attendance: Chair Jeremy Rosner, Clio Nicolakis, Debbie Brander Brooks Dougherty and staff Betsy Yagla

Mr. Rosner called the meeting to order at 7:05 pm.

1. There was no public comment.
2. Due to lack of quorum the meeting minutes from February were tabled.
3. Survey of businesses – Ms. Yagla explained that she has started calling local businesses to ask if they're open, how they're doing and if they need anything that the Town can help with. She will share the link to the business list with EDC members to see if they are willing to make calls.

It may also be time to revisit the business survey about running a business in Woodbridge to see if it should be adjusted for the pandemic.

4. Survey of residents – Ms. Yagla will reach out to Shawn Flynn and Mike Holland to discuss creating a survey asking residents about what kinds of businesses they would like to see in Woodbridge.
5. Marketing campaign – the EDC discussed two options for marketing – marketing Woodbridge as a destination for people looking to leave New York due to the pandemic and marketing Woodbridge businesses to residents.

The meeting adjourned at 7:45 p.m.