Economic Development Commission
March 10, 2020 Special Meeting
Minutes

In attendance: Chair Jeremy Rosner, Debbie Brander and staff Betsy Yagla

The meeting came to order at 9 am.

Mr. Rosner and Ms. Brander discussed how to modify the beautification plan for the business district to use perennials instead of planters with annual flowers.

The discussion focused on using either a combination of plants to provide flowers in bloom from spring through fall or using one type of flower for a major visual impact for a shorter period of time. The consensus was to use daylilies for a major visual impact. Daylilies are already in the business district in front of the Crest car dealer and People’s bank.

The plantings will be limited to the large grassy areas at the corner of Bradley and Amity at 1 Bradley and 245 Amity Road. In following years other properties with grassy areas will be the focus.

Ms. Yagla will reach out to the Garden Club for confirmation that daylilies are a good choice and to learn how much space should be planted for maximum impact. Following that EDC can get pricing and then reach out to the property owners to see if they are interested in the plan. The plantings would be paid for through donations.

There will be another special meeting on March 24 at 9 am to continue the beautification plan discussion.

The meeting adjourned at 9:54 a.m.